

Curriculum Vitae for
MIRIAM L. PLAVIN-MASTERMAN
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Education

Brown University, Sociology Department Providence, RI
PhD., Sociology, M.A., Sociology
Dissertation: Making the Imagined Real: How Social Entrepreneurs Transform Public Spaces
Mark Suchman, Chair, Mary Fennell and John Logan, Committee Members

Tuck School of Business Administration, Dartmouth College Hanover, NH
Masters, Business Administration

Cornell University, ILR School Ithaca, NY
B.Sc., Industrial/Labor Relations

Teaching Experience

Guest lecturer, Bard Low-Residence MBA, Bard College	September 2022-present
Professor, Worcester State University	September 2024-present
Associate Professor, Worcester State University	September 2019-2024
Assistant Professor, Worcester State University	September 2013-2019
Visiting Instructor, Worcester State University	September 2012-May 2013
Instructor and Teaching Assistant, Brown University	September 2009-May 2012
Visiting Instructor, Tuck School of Business, Dartmouth College	January 2011

Courses Developed and Taught

Required courses: Business Strategy and Policy, Organizational Behavior
Electives: Leadership, Design Thinking, Small Business Management, Organizational Theory, Economic Sociology, Administrative Practices and Management, Business and Social Research Methods, Global Commodities, Real Estate mini-course

Peer-Reviewed Publications

- Crawford, A., and Plavin-Masterman, M. (forthcoming) One Size Fits None: Time for an Entrepreneurial Revolution, Emerald Publishing.
- Crawford, A., Plavin-Masterman, M., and Palmer, B. (2024). "To solve the climate crisis, go global – and bottom up", Climate and Capital.
- Crawford, A., Plavin-Masterman, M., and Palmer, B. (2023) . "Democratize Innovation", Climate and Capital.
- Plavin-Masterman, M. (2018) Everything Old is New Again: How Entrepreneurs Use Discourse Themes to Reclaim Abandoned Urban Spaces, Business Expert Press: New York. ((ISBN: 978-1-63157-954-7 (paperback), ISBN: 978-1-63157-955-4 (e-book), Business Expert Press, Service Systems and Innovations in Business and Society Collection -- Collection ISSN: 2326-2664 (print), 2326-2699 (electronic)

- Plavin-Masterman, M., and L. Campbell. (2018). "Seeing and Understanding Implications of Social Class Differences in the Undergraduate Management Classroom", *Journal of Higher Education Theory and Practice*, Vol. 18, No. 2. (h-index 3)
- Plavin-Masterman, M. (2017). Making the Invisible Visible: Seeing "Unprepared" Management Students Through a Bourdieusian Lens. *Journal of Higher Education Theory and Practice*, Vol. 17, No. 3. (h-index 3)
- Plavin-Masterman, M. (2015). Are Walls Just Walls? Organizational Culture Emergence in a Virtual Firm, *Journal of Organizational Culture, Communications, and Conflict*, Vol. 19, No. 2. (25% acceptance rate, h-index 2, 50 reads on Researchgate)
- Plavin-Masterman, M. and Siler, E. (2015). Making the Invisible Visible: Seeing "Unprepared" Students Through a Bourdieusian Lens. In *Academy of Management Proceedings* (Vol. 2015, No. 1, p. 11915). Academy of Management.
- Plavin-Masterman, M. (2014). "Making the Imagined Real: How Social Entrepreneurs Transform Public Space", *Review of Strategic and International Studies*, Volume 6, Number 2.
- Fennell, M.L., Clauser, S., and Plavin-Masterman, M. (2014). Profound Change in Medical Technologies: Time to Re-examine the Technology-Structure Nexus in Healthcare? in *Advances in Healthcare Organization Theory*, 2nd Edition, S. Mick and P. Shay (ed.), Jossey-Bass, August 2014.
- Plavin-Masterman, M. (2013). Making the Imagined Real: How Institutional Entrepreneurs Transform Public Space. Scholars Press, an imprint of AV Akademikerverlag GmbH & Co. KG, Heinrich-Boecking Str. 6-8 D - 66121 Saarbrücken. (ISBN 978-3639511451)

Peer-Reviewed Conference Presentations

- Plavin-Masterman, M. (2022). "Whose Space is it Anyway? How Institutional Entrepreneurs use Discourse Themes to Reshape Public Space", presented at the first Public Value Festival, Lisbon, Portugal, May 22-24, 2022.
- Plavin-Masterman, M. (2020). Whose Trail is it Anyway: A Tale of the Swampscott Rail Trail", presented at the Virtual Eastern Academy of Management Annual Conference, May 2020.
- Siler, E., M. Plavin-Masterman, V. Gruzynski, S. Nair, and D. Berry (2018). "Open Educational Resources: What, Why, and How?", Academy of Management Annual Meeting, Chicago, Illinois, August 2018.
- Plavin-Masterman, M., E. Siler, and V. Gruzynski (2018) "Open Educational Resources: What, Why, and How?" presented at the bi-annual International Management and Organizational Behavior Teaching Conference, Dublin, Ireland, June 2018.
- Plavin-Masterman, M. and E. Siler (2018) "Using the Card Game San Juan to Teach Strategy Concepts", presented at the Eastern Academy of Management annual conference, Providence, RI, May 2018.
- Siler, E., M. Plavin-Masterman, and V. Gruzynski (2018) "Open Educational Resources: What, Why, and How?", presented at the Eastern Academy of Management annual conference, Providence, RI, May 2018.
- Siler, E., Plavin-Masterman, M., Gruzynski, V. (2017) "Using OER to Support Significant Learning", presented at the 2017 New England Faculty Development Consortium Fall

Conference on "The OER Initiative: Working Towards Availability, Accessibility, and Affordability" at College of the Holy Cross, Worcester, MA, November 2017.

- Siler, E., Derfus, P., and Plavin-Masterman, M. (2017) "Seeing Social Class and Understanding Our Students", presented at the Organizational Behavior Teaching Conference, Providence, RI, June 2017.
- Siler, E., Gruzynski, V., Plavin-Masterman, M. (2017). "Teaching Organizational Behavior using Open Educational Resources", presented at the Organizational Behavior Teaching Conference, Providence, RI, June 2017.
- Plavin-Masterman, M. (2017) "Changing the Conversation: How Institutional Entrepreneurs Use Discourse Themes to Reshape Public Space", presented at the Eastern Academy of Management annual conference, Baltimore, MD, May 2017.
- Plavin-Masterman, M., Campbell, L., and Siler, E. (2017). "Seeing and Understanding Implications of Social Class Differences in the Management Classroom", presented at the Eastern Academy of Management annual conference, Baltimore, MD, May 2017.
- Siler, E. and Plavin-Masterman, M. (2016). "Seeing Social Class in Management Education", 2016 Annual Eastern Academy of Management conference, New Haven, Connecticut, May 2016.
- Plavin-Masterman, M. and Siler, E. (2015). "Making the Invisible Visible: Rereading Teaching Unprepared Students through a Bourdieusian lens", 2015 Annual Academy of Management conference, Vancouver, British Columbia, August 2015.
- Plavin-Masterman, M. and Siler, E. (2015). "Unintentional Exclusion? Teaching Across Social Class Boundaries", 2015 Annual Eastern Academy of Management conference, Philadelphia, Pennsylvania, May 2015.
- Plavin-Masterman, M. (2014). "Making the Imagined Real: How Social Entrepreneurs Transform Public Space", July 2014 AcademicOasis International Multidisciplinary Academic Summit, "Multiple Perspectives on Strategy and Innovation: From Theory to Practice", Venice, Italy, July 2014.
- Siler, E., Lutz, A., Plavin-Masterman, M., Ruhane, S. (2014). Panel Discussion, "Incorporating terrorism and violence concepts into management courses", 2014 Eastern Academy of Management (EAM) conference, Newport, RI, May 2014.
- Plavin-Masterman, M. (2013) Are Walls Just Walls? Organizational Culture Maintenance in a Virtual Firm, International Academy of Management and Business annual conference, San Antonio, TX, January 2013. *Runner-up, Best Student Paper Award*
- Plavin, Miriam L. (2011) Are Walls Just Walls? Organizational Culture Maintenance in a Virtual Firm, Divisional Roundtable Paper Session, Academy of Management Annual Meeting, San Antonio, TX, August 2011.
- Plavin, Miriam L. (2011). Are Walls Just Walls? Organizational Culture Maintenance in a Virtual Firm" "Context and Culture in Organization Theory" session, Eastern Academy of Management Annual Meeting, Boston, MA, May 2011.

Grants, Fellowships, and Awards

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- National Education Association, Winter 2018- Learning & Leadership Grantee (\$2,000)
 - Open Educational Resources Initiative Grant \$1000 (jointly with Elizabeth Siler), Worcester State University, AY 2016-2017

- Provost's Faculty Scholarship Support Fund award (\$1,000), September 2014, 2015, 2016, and 2017, January 2018, January 2019
- Mini-Grant (\$4,250 – jointly with Elizabeth Siler), Worcester State University, July 2015
- Mini-Grant (\$3,279), Worcester State University, July 2014
- Faculty Learning Community grant (\$1,000), Worcester State University, AY 2013-2014
- Dissertation Fellowship, Brown University, Fall 2012
- Hazeltine Fellowship (\$5,000), Brown University, 2011-2012
- Brown University Graduate School Summer Research Fellowship, 2008-2010
- Brown University Graduate School Fellowship, 2008-2009

Service and Affiliations

- Faculty affiliate, Center for Social Innovation, Worcester State University, 2013-present
- Member, Institutional Review Board, Worcester State University, 2024-present
- Member, Judicial Board, Worcester State University, 2014-present
- Member, Summer Undergraduate Research Mini-grant Committee, Worcester State University, 2015-2017
- Member, University-Wide Library Advisory Committee, AY 2015-2016
- Reviewer, Academy of Management (AOM) annual conference, 2011-present
- Reviewer, Eastern Academy of Management (EAM) annual conference, 2011-present
- Reviewer, International Management and Organizational Behavior Teaching Conference (I-MOBTC), 2016-present
- Reviewer, Management Teaching Review, 2016-present
- Member, Eastern Academy of Management (EAM), 2008-present
- Member, Academy of Management (AOM), 2008-present

Work Experience

Director, Financial Planning and Analysis, MarketPlace Development, Newton, MA, Oct 2002 – Jul 2008

Managed MarketPlace's role in the redevelopment and management of concessions space in Philadelphia and LaGuardia Airports. Integrated all aspects of development, legal and leasing, budget management, and meeting the project schedule. Built and maintained databases in Excel and Access to manage the collection of information and generation of output during weekly strategy meetings. Developed and implemented management tracking and reporting tools for MarketPlace's 50,000 square foot development at New York LaGuardia's Central Terminal Building. Coordinated with Property Management to centralize key information on a Web Server. Sourced the application, oversaw the process of generating information for the web server, updated needed information, and trained employees in its use.